FOR IMMEDIATE RELEASE

**Co-op leaders celebrate connections during event in Nashville**

[CO-OP HEADQUARTERS TOWN] – “Co-ops Connect” was the theme of the 81st annual meeting of the Tennessee Electric Cooperative Association, held Sunday, Nov. 20, through Tuesday, Nov. 22, in Nashville. [Name], [position at co-op], [Name], [position at co-op], and [Name], [position at co-op] represented [CO-OP NAME] at the event.

They joined 350 electric cooperative leaders from across the state at the event where they explored the impact of co-ops, challenged one another to meet the needs of their communities and learned more about emerging technology and power supply issues.

“Co-ops make connections every day,” says David Callis, executive vice president and general manager of the Tennessee Electric Cooperative Association. “We connect substations and meters, but those might not be the most important connections that we make. Our power grid connects communities with energy, our broadband infrastructure connects local communities with global knowledge and markets, programs like the Washington Youth Tour connect young people with limitless opportunities and visionary investments connect today with tomorrow.”

Attendees to the two-day event heard experts and industry leaders discuss topics important to rural and suburban Tennessee, such as labor and supply chain issues, technology, power supply and broadband.

“This is a complex and ever-evolving industry,” says [CO-OP MANAGER NAME, TITLE]. “Training sessions like this help us operate a more efficient and reliable co-op. I appreciate our directors for taking time away from their families and business to help them better serve our cooperative and our communities.”

[INCLUDE DETAILS ON TOP TENN, DIRECTOR TRAINING, SAFETY ACREDIDATION AND BOARD POSITIONS THAT IMPACT YOUR CO-OP]

Electric cooperatives serve more than 2.8 million consumers and 72 percent of Tennessee. The Tennessee Electric Cooperative Association provides leadership, advocacy and support for the association’s 25 electric cooperatives and publishes *The Tennessee Magazine*, the state’s most widely circulated periodical. Visit tnelectric.org or tnmagazine.org to learn more.