OCTOBER 2020 COMMKIT – LICENSE PLATE

**Lineworkers Power Tennessee**

Across Tennessee there are 3,500 electric lineworkers –  [XX] who work at [CO-OP NAME] – who put their lives on the line to bring power to homes, farms, hospitals, schools and factories across the state.

In 2019 the Tennessee’s electric cooperatives, including [CO-OP NAME], worked with state lawmakers to introduce a specialty license plate to honor the important work that Tennessee’s electric lineworkers do each day.

Funds raised through the sale of the Powering Tennessee specialty plates go to the Tennessee Lineworker Lifeline Fund, a nonprofit foundation established to support lineworkers and their families in the event of a serious injury or fatality while on the job.

While we hope that the funds never have to be used, but the foundation is ready to assist lineworkers and their families when tragedy strikes.

The Powering Tennessee specialty plates have been available for just over a year, and already hundreds of motorists in our service area are using the plates. You don’t have to be a lineman to order a plate, and we encourage you to join us in supporting Tennessee’s electric lineworkers. You can learn more about the Powering Tennessee specialty license plate, or learn how to order your own, at poweringtennessee.org.