FOR IMMEDIATE RELEASE

**[Co-op Name] observing National Co-op Month in October**

[CO-OP HEADQUARTERS CITY] – [CO-OP NAME] is joining 30,000 cooperatives nationwide in October to celebrate National Co-op Month, which recognizes the many ways cooperatives are committed to strengthening the local communities they serve. “Co-ops Commit” is the theme for this year’s celebration, spotlighting the countless ways cooperatives meet the needs of their members and communities.

“Our cooperative delivers electricity to [NUMBER] consumer-owners in our [XX]-county service area of [REGION],” says [CEO NAME, TITLE]. “Delivering safe, reliable, affordable power is our top priority, but we are also invested in our communities because we are locally owned and operated. Revenue generated by [CO-OP NAME] goes back to Main Street, not Wall Street.”

Rural America is served by a network of about 1,000 electric cooperatives, most of which were formed in the 1930s and 40s to bring electricity to farms and rural communities that large, investor-owned power companies had no interest in serving because of the higher costs involved in serving low-population and low-density areas.

In addition to providing the vital power co-op members depend on, [CO-OP NAME] [insert information about ways your co-op engages with local communities: Relay for Life, electrical safety demonstrations, Youth Tour, etc.]

To celebrate National Co-op Month, [CO-OP NAME] will be participating in the Tennessee Co-op Day of Service on Thursday, Oct. 5. Co-op employees will be [DESCRIBE PROJECT(S) or insert Co-op Month activities your co-op will host. For example: an open house with refreshments, raffle drawings, etc.].

[CO-OP NAME] is a consumer-owned, not-for-profit electric utility that serves more than [METER COUNT] meters in [COUNTIES SERVED]. Learn more about [CO-OP NAME] at [URL].

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**FOR MORE INFORMATION**

[CO-OP MEDIA CONTACT INFORMATION]